

BRIAR CLIFF UNIVERSITY

2016-2017 STUDENT BODY PROFILE

TOTAL ENROLLED STUDENTS: 1316
1117 UG (Undergraduate Students)
199 GR (Graduate Students)

MAIN CAMPUS* ATTENDANCE: 854
Male: 446
Female: 408
UG Male: 402 GR Male: 44
UG Female: 363 GR Female: 45

GENDER

Male: 575 or 44%
Female: 741 or 56%
UG Male: 497 or 44% GR Male: 78 or 39%
UG Female: 620 or 56% GR Female: 121 or 61%

AGE

Traditional Age: 881
(23 years or younger)
(All Post Secondary students are included in the Traditional Age.
Post Secondary Students have 60 male students and 85 female students.)
Male: 442
Female: 439

Non-Traditional Age: 435
(All Graduate Students are included in the Non-Traditional Age. Graduate
Students have 78 male students and 121 female students as listed above.)
Male: 133
Female: 302

*Main Campus Attendance represents the face-to-face programming at the undergraduate and graduate levels.

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TOTAL FULL-TIME UNDERGRADUATE STUDENTS: 797

Male: 416

Female: 381

TOTAL PART-TIME UNDERGRADUATE STUDENTS: 320

Male: 81

Female: 239

TOTAL FULL-TIME GRADUATE STUDENTS: 87

Male: 44

Female: 43

TOTAL PART-TIME GRADUATE STUDENTS: 112

Male: 34

Female: 78

BREAKDOWN BY CLASS LEVEL

Freshmen*: 420 or 32%

Male: 213

Female: 207

Sophomore: 137 or 10%

Male: 63

Female: 74

Junior: 165 or 12%

Male: 67

Female: 98

Senior: 250 or 20%

Male: 94

Female: 156

Post Secondary: 145 or 11%

Male: 60

Female: 85

Graduate Students: 199 or 15%

Male: 78

Female: 121

*Incoming transfer students are included in the freshmen breakdown number.

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FIRST GENERATION STUDENTS

Briar Cliff has **338** students within the undergraduate student body that are first generation students. This represents **30%** of the undergraduate student body.

FRESHMEN STATISTICS

The 2016 freshman class (**210** members) entered Briar Cliff University with an average GPA of **3.2** and an average ACT composite score of **21.1**.

The entering class has **118** male students and **92** female students. **44.8%** of the freshman class are first generation students. The class has **46.7%** diversity. The ethnicity breakdown for the freshman class is below.

Ethnicity	Number	% of class	Male	Female
Caucasian	112	53.3%	62	50
African/American	18	8.6%	15	3
Asian	3	1.4%	2	1
Hispanic	55	26.2%	27	28
Native American	6	2.9%	3	3
Hawaiian Pacific	2	1%	1	1
2 or more	0	0%	0	0
International	14	6.6%	8	6

The class rank for the entering freshmen

Top 10% of graduating class	18	9%
Top 25% of graduating class	61	29%
Top 50% of graduating class	125	60%
Bottom 25% of graduating class	22	10%
Not ranked	37	18%

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NUMBER OF STUDENTS BY STATES (Entire student body)

Residents of Iowa and Nebraska comprise **66%** of our student body.

Students come from **42** states, **Puerto Rico** and **16** foreign countries.

Alabama	4	Missouri	20	Puerto Rico	1
Alaska	1	Montana	3		
Arizona	32	Nebraska	122		
Arkansas	1	Nevada	7	Foreign Countries	
California	46	New Jersey	3	Australia	1
Colorado	10	New Mexico	1	Burundi	2
Connecticut	1	New York	5	Canada	3
Florida	16	North Dakota	1	Columbia	2
Georgia	6	Ohio	3	Congo	3
Hawaii	6	Oklahoma	6	Ecuador	9
Idaho	5	Oregon	2	England	7
Illinois	17	Pennsylvania	3	Mexico	2
Indiana	3	South Dakota	80	Peru	1
Iowa	742	Tennessee	1	Rwanda	9
Kansas	7	Texas	33	Scotland	2
Louisiana	5	Utah	5	South Africa	2
Maryland	4	Virginia	3	South Korea	2
Maine	1	Washington	11	Uganda	1
Michigan	4	West Virginia	1	Venezuela	1
Minnesota	39	Wisconsin	3	Vietnam	1
Mississippi	2	Wyoming	2		

ETHNICITY

Total student body diversity (undergraduate and graduate combined) is **28.8%**.

Undergraduate Ethnicity	Total Number	Percentage of undergrads	Male	Female
White/Caucasian	769	68.9%	315	454
Black/African American	93	8.3%	59	34
Asian	18	1.6%	9	9
Hawaiian/Pacific Islander	8	0.7%	4	4
Hispanic	154	13.8%	73	81
Native American/Alaskan Native	19	1.7 %	7	12
2 or more	10	.9%	3	7
International	46	4.1%	27	19

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Ethnicity statistics for Graduate Students.

Graduate student counts are not included above.

The ethnicity of the graduate students is as follows:

- 168 White/Caucasian students (60 males and 138 females) **84%**
- 10 Black/African American students (6 males and 4 females) **5%**
- 7 Hispanic students (5 males and 2 females) **4%**
- 8 Asian students (5 males and 3 females) **4%**
- 2 Native American students (1 male and 1 female) **1%**
- 1 Hawaiian/Pacific Islander (1 female) **.5%**
- 1 Student identifying with 2 or more races (1female) **.5%**
- 2 International students (1 male and 1 female) **1%**

RELIGIONS REPRESENTED IN OUR STUDENT BODY

An optional feature for reporting by our students is their religious identity. **571** students reported their religious affiliation, of which **58%** were Catholic.

Catholic	333	Jewish	1	Non-Denominational	5
Assembly of God	1	Jehovah's Witness	1	Orthodox	3
Baptist	17	Lutheran	60	Pentecostal	4
Buddhist	2	Methodist	31	Presbyterian	15
Christian	84	Mormon	3	Protestant	2
Congregational	1	Muslim	1	Reformed	3
Episcopalian	1	Non-Christian	1	United Church of Christ	2

TOP UNDERGRADUATE MAJORS

1. Nursing	6. Education
2. Business Administration	7. Social Work
3. Kinesiology and Human Performance (formerly Sports Science)	8. Criminal Justice/Criminology
4. Biology	9. Accounting
5. Undecided	10. Psychology

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FINANCIAL AID STATISTICS – Please inquire with Financial Aid directly

Total Credit Hours taken by students at Briar Cliff University in the 2015-2016 academic year was **29,646**, an increase of 1,786 credit hours over the previous year.

Average age of students attending Briar Cliff University is **23.25 years**.

Freshman retention rate is **78.92%**, the best in 25 years.

Male/Female student ratio – In 2000 the university pushed forward with initiatives to equalize the male/female student ratio. The male population in the traditional student body members has outnumbered the female population for the past four years. This is tied directly to the freshmen classes beginning in 2010 with more male members than females.

Diversity

Freshman class diversity increased from 39% to **46.7%** diversity. This represents the most diverse freshman class in school history.

Student body diversity is at an all-time high for Briar Cliff University. Current student body diversity represents **28.8%** of the student body.

Homebodies – We are experiencing continued decline in study body representation from Iowa and Nebraska. Students from Iowa and Nebraska represented 83% of the student body in 2002. This year only 66% of its members are from Iowa and Nebraska.

Non-Traditional Student Body – The non-traditional student body continues to follow national trends with female-to-male students in a 3 – to – 1 relationship. Key programming for non-traditional students in the Business, Nursing and Social Work programs address the growing needs of non-traditional female students.