OVERVIEW

The business administration program delivers a quality education and develops individuals who can provide leadership in a changing global environment, within an ethical and socially responsible framework. This is accomplished through a broad education using business theory and practice and based upon a liberal arts foundation. Courses are based on a concept that emphasizes not only technical competence but also the ethics of professional service, thus seeking to foster sensitivity and responsiveness to social responsibilities as well as the ability to identify and pursue personal opportunities. Experienced faculty achieve this through a variety of teaching techniques including lectures, cases, role-playing, seminars, directed study, internships and computer team simulations and arranging/ supervises credited internships experiences.

Students can tailor their business degrees to fit their needs, with opportunity for elective courses specializing in management, marketing, finance and sports management. You’ll receive hands-on experience and skills that apply to virtually any industry in the modern business world - private, government, international commerce, health care, arts, and non-profit organizations.

WHY THIS PROGRAM?

Career Focused: From Blue Bunny and Gelita to Amazon, our program alumni have gone on to work for a variety of local and international companies and corporations. Our specialized courses are taught by experienced faculty who bring their real-world experience to the classroom every day.

Flexible: Offering a range of online degree programs and providing you customized content that you can read, listen to, watch, or interact with based on whatever way you learn best.

Get Experience: Learn from our veteran faculty and land internships around Siouxland and beyond. As a student, you can receive credited internship hours, which will ensure you graduate with real world experience.

CAREER OPTIONS

- Small business owner
- Non-profit organizations
- Marketing
- International business
- Human resources specialist
- Master of Arts in Management pathway
- Master in Business Administration pathway
- Health Care Administration pathway

PROGRAM ENTRY

Students enrolled in this cooperative program complete their Associate of Science in Business Administration at Western Iowa Tech Community College and Bachelor in Business Administration at Briar Cliff University. Assessment and advising before registration will help ensure success in program planning and completion.
BACHELOR OF ARTS IN BUSINESS ADMINISTRATION

Western Iowa Tech Community College

Freshman - Fall Semester (16 credits)
- SDV 108  The College Experience
- BUS 102  Intro to Business
- CSC 116  Information Computer
- ECN 120  Principles of Macroeconomics
- Bus 185  Business Law I
- ENG 105  Composition I

Freshman - Spring Semester (16 credits)
- MGMT 101  Principles of Management
- ECN 130  Principles of Microeconomics
- BUS 186  Business Law II
- ENG 106  Composition II
- MAT 157  Statistics

Sophomore - Fall Semester (17 credits)
- ACC 131  Principles of Accounting I
- BIO 105  Intro to Biology
- MUS 100  Music Appreciation
- PHI 105  Introduction to Ethics
- CLS 212  Diversity

Sophomore - Spring Semester (15 credits)
- MAT 201  Applied Calculus
- ACC 132  Principles of Accounting II
- ART 101  Art Appreciation
- SPC 112  Public Speaking

Western Iowa Tech Program Total ......................... 64

*Recommended Mathematics
  MATH 1140 (or higher) Intermediate Algebra

*Recommended Elective
  INFO 2100 Excel Spreadsheet Applications

Required WITCC Courses for BCU Foundation
Aesthetics courses (AE)
  ART 101, ART 203, ART 204, DRA 101, DRA 112,
  HUM 101, HUM 220, LIT 101, LIT 110, LIT 111,
  LIT 140, LIT 141, LIT 150, LIT 151, LIT 185, MUS 100,
  MUS 199, MUS 205

Multicultural Foundation (MC)
  LIT 150, LIT 151, REL 101, MUS 202, GEO 121,
  HIS 255, HIS 256, LIT 133, LIT 189, SOC 200

Historical Consciousness Foundation (HC)
  HIS 110, HIS 111, HIS 151, HIS 152, HIS 251,
  MMS 101, PHI 101, POL 111

Religious Education (RE) - Taken at BCU
  THEO 116  Church in the World
  OR THEO 203  Christian Denominations
  OR THEO 207  Christian & Franciscan Tradition

Franciscan Core - Taken at BCU
  CORE 110

Transfer Scholarships
Awards up to $14,000

Briar Cliff University transfer scholarships are only available to first-time transfer students who are entering our student body with a minimum transfer CGPA of 2.0. The total scholarship amount awarded will be allotted throughout your time at Briar Cliff University, provided a minimum CGPA of 2.0 is maintained.

Questions?
Contact Admissions at (712) 279-5200 or email Admissions@briarcliff.edu.

General Education Requirements: two courses from the Aesthetic Foundation (AE), one from the Historical Foundation (HC), and one from the Religious Foundation (RE), one from the Multicultural foundation (MC). Students completing their AA through WITCC will have the Foundation courses waived for to BCU. Students only completing the pre-requisite courses and not earning the AA will be required to complete all Foundation courses for graduation with their CJUS degree.
<table>
<thead>
<tr>
<th>Semester</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td><strong>Junior - Fall Semester (15 Credits)</strong></td>
<td>BUAD 220</td>
<td>Microcomputer Applications for Bus.</td>
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<td>BUAD 226</td>
<td>Bus. Ethics and Social Responsibility</td>
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<td>BUAD 301</td>
<td>Principles of Marketing</td>
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<td>Elective</td>
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<td>BUAD</td>
<td>Elective</td>
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<td><strong>Junior - Spring Semester (14 Credits)</strong></td>
<td>ACCT 324</td>
<td>Principles of Corporate Finance</td>
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<td>ACCT 317</td>
<td>Risk Management and Insurance</td>
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<td><strong>Senior - Fall Semester (15 credits)</strong></td>
<td>BUAD 385</td>
<td>Global Business</td>
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<td>BUAD 476</td>
<td>Business Analytics</td>
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<td>THEO 204</td>
<td>Christian Morality</td>
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<td>Elective</td>
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<td>BUAD</td>
<td>Elective or Internship</td>
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<td><strong>Senior - Spring Semester (14 credits)</strong></td>
<td>BUAD 365</td>
<td>Supply Chain Management</td>
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<td>BUAD 350</td>
<td>Production &amp; Operations Management</td>
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<td>BUAD 429</td>
<td>Strategic Management</td>
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<td></td>
<td>CORE 310</td>
<td>Franciscan Core Courses</td>
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**Briar Cliff University Program Total ......................... 58**

**Required Minimum Total Credit Hours**
(between WITCC and BCU) ........................................ 120