

Briar Cliff UNIVERSITY

Western Iowa Tech Community College to Briar Cliff University

TRANSFER GUIDE



BACHELOR OF ARTS IN BUSINESS ADMINISTRATION PROGRAM

OVERVIEW

The business administration program delivers a quality education and develops individuals who can provide leadership in a changing global environment, within an ethical and socially responsible framework. This is accomplished through a broad education using business theory and practice and based upon a liberal arts foundation. Courses are based on a concept that emphasizes not only technical competence but also the ethics of professional service, thus seeking to foster sensitivity and responsiveness to social responsibilities as well as the ability to identify and pursue personal opportunities. Experienced faculty achieve this through a variety of teaching techniques including lectures, cases, role-playing, seminars, directed study, internships and computer team simulations and arranging/ supervises credited internships experiences.



Students can tailor their business degrees to fit their needs, with opportunity for elective courses specializing in management, marketing, finance and sports management. You'll receive hands-on experience and skills that apply to virtually any industry in the modern business world - private, government, international commerce, health care, arts, and non-profit organizations.

PROGRAM ENTRY

Students enrolled in this cooperative program complete their Associate of Science in Business Administration at Western Iowa Tech Community College and Bachelor in Business Administration at Briar Cliff University. Assessment and advising before registration will help ensure success in program planning and completion.

WHY THIS PROGRAM?

Career Focused: From Blue Bunny and Gelita to Amazon, our program alumni have gone on to work for a variety of local and international companies and corporations. Our specialized courses are taught by experienced faculty who bring their real-world experience to the classroom every day.



Flexible: Offering a range of online degree programs and providing you customized content that you can read, listen to, watch, or interact with based on whatever way you learn best.

Get Experience: Learn from our veteran faculty and land internships around Siouxland and beyond. As a student, you can receive credited internship hours, which will ensure you graduate with real world experience.

CAREER OPTIONS

- Small business owner
- Non-profit organizations
- Marketing
- International business
- Human resources specialist
- Master of Arts in Management pathway
- Master in Business Administration pathway
- Health Care Administration pathway

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION

Western Iowa Tech Community College

Freshman - Fall Semester (16 credits)

SDV 108	The College Experience	1
BUS 102	Intro to Business	3
CSC 116	Information Computer	3
ECN 120	Principles of Macroeconomics	3
Bus 185	Business Law I	3
ENG 105	Composition I	3

Freshman - Spring Semester (16 credits)

MGMT 101	Principles of Management	3
ECN 130	Principles of Microeconomics	3
BUS 186	Business Law II	3
ENG 106	Composition II	3
MAT 157	Statistics	4

Sophomore - Fall Semester (17 credits)

ACC 131	Principles of Accounting I	4
BIO 105	Intro to Biology	4
MUS 100	Music Appreciation	3
PHI 105	Introduction to Ethics	3
CLS 212	Diversity	3

Sophomore - Spring Semester (15 credits)

MAT 201	Applied Calculus	5
ACC 132	Principles of Accounting II	4
ART 101	Art Appreciation	3
SPC 112	Public Speaking	3

Western Iowa Tech Program Total 64

*Recommended Mathematics

MATH 1140 (or higher) Intermediate Algebra

*Recommended Elective

INFO 2100 Excel Spreadsheet Applications

General Education Requirements: two courses from the Aesthetic Foundation (AE), one from the Historical Foundation (HC), and one from the Religious Foundation (RE), one from the Multicultural foundation (MC). Students completing their AA through WITCC will have the Foundation courses waived for to BCU. Students only completing the pre-requisite courses and not earning the AA will be required to complete all Foundation courses for graduation with their CJUS degree.

Required WITCC Courses for BCU Foundation

Aesthetics courses (AE)

ART 101, ART 203, ART 204, DRA 101, DRA 112,
HUM 101, HUM 220, LIT 101, LIT 110, LIT 111,
LIT 140, LIT 141, LIT 150, LIT 151, LIT 185, MUS 100,

MUS 199, MUS 205

Multicultural Foundation (MC)

LIT 150, LIT 151, REL 101, MUS 202, GEO 121,
HIS 255, HIS 256, LIT 133, LIT 189, SOC 200

Historical Consciousness Foundation (HC)

HIS 110, HIS 111, HIS 151, HIS 152, HIS 251,
MMS 101, PHI 101, POL 111

Religious Education (RE) - Taken at BCU

THEO 116 Church in the World
ORTHEO 203 Christian Denominations
ORTHEO 107 Christian & Franciscan Tradition

Franciscan Core - Taken at BCU

CORE 110

Transfer Scholarships

Awards up to \$14,000

Briar Cliff University transfer scholarships are only available to first-time transfer students who are entering our student body with a minimum transfer CGPA of 2.0. The total scholarship amount awarded will be allotted throughout your time at Briar Cliff University, provided a minimum CGPA of 2.0 is maintained.

Questions?

Contact Admissions at (712) 279-5200 or email Admissions@briarcliff.edu.

BACHELOR OF ARTS IN BUSINESS ADMINISTRATION

Briar Cliff University

Junior - Fall Semester (15 Credits)

BUAD 220	Microcomputer Applications for Bus.	3
BUAD 226	Bus. Ethics and Social Responsibility	3
BUAD 301	Principles of Marketing	3
BUAD	Elective	3
BUAD	Elective	3

Junior - Spring Semester (14 Credits)

ACCT 324	Principles of Corporate Finance	3
ACCT 317	Risk Management and Insurance	3
BUAD	Elective	3
BUAD	Elective or Internship	3
BUAD	Independent Study	2

Senior - Fall Semester (15 credits)

BUAD 385	Global Business	3
BUAD 476	Business Analytics	3
THEO 204	Christian Morality	3
BUAD	Elective	3
BUAD	Elective or Internship	3

Senior - Spring Semester (14 credits)

BUAD 365	Supply Chain Management	3
BUAD 350	Production & Operations Management	3
BUAD 429	Strategic Management	3
CORE 310	Franciscan Core Courses	2
BUAD	Elective or Internship	3

Briar Cliff University Program Total 58

Required Minimum Total Credit Hours

(between WITCC and BCU) 120

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**STUDENT TO
FACULTY RATIO**

90+

**YEARS OF EXCELLENCE
IN EDUCATION**

49

**MAJOR CREDIT
HOURS**

Briar Cliff
UNIVERSITY

the catholic franciscan learning place

3303 Rebecca Street

Sioux City, IA 51104

(712) 279-5200

admissions@briarcliff.edu



briarcliff.edu